

Privacy Policy

Last updated: September 1st, 2025

Welcome to **Optimus Transformative Medicine** (“Optimus,” “we,” “our,” or “us”). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and protect your information when you use our website (www.optimustm.com), our mobile app, or our services.

1. Information We Collect

We may collect the following types of information:

- **Contact Information:** Name, email, phone number, mailing address.
- **Account Information:** Login details if you create an account.
- **Transactional Information:** Purchases, payment details (processed securely through third parties), appointment history.
- **Health Information:** Only when required for wellness and medical services, handled with extra care.
- **Usage Data:** Pages visited, time spent, links clicked.
- **Device & Technical Data:** IP address, browser type, operating system, device information.
- **Location Data:** If you enable location services.
- **Communications:** Messages, emails, and preferences you share with us.

2. How We Collect Information

- Directly from you (forms, scheduling, purchases, account creation).
- Automatically through cookies and similar technologies.
- From trusted third-party providers (payment processors, analytics tools, marketing services).

3. How We Use Information

We use your data to:

- Provide and improve our services.
- Confirm appointments and purchases.
- Communicate with you (service updates, promotional messages if you opt in).

- Personalize your experience.
- Process payments securely.
- Analyze performance and usage of our site/app.
- Meet legal, safety, and compliance obligations.

4. Sharing Your Information

We may share data with:

- **Service Providers** (payment processors, hosting, analytics).
- **Healthcare Professionals** (only as needed for care, with your consent).
- **Legal Authorities** (when required by law).
- **Business Transfers** (in the event of a merger or sale).

We do **not** sell your personal information to third parties.

5. Cookies & Tracking

We use cookies and similar tools to:

- Remember your preferences.
- Improve site performance.
- Provide relevant content and marketing.

You can manage cookies through your browser settings.

6. Data Retention

We keep personal data only as long as needed for the purposes described or as required by law. When no longer needed, it is securely deleted or anonymized.

7. Security

We use technical and organizational safeguards to protect your data. However, no system is 100% secure, so we cannot guarantee absolute security.

8. Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect data from children. If you believe we have, please contact us and we will delete it.

9. Your Privacy Rights

Depending on your location, you may have rights to:

- Access, update, or correct your data.
- Request deletion of your data.
- Object to certain processing (e.g., marketing).
- Withdraw consent where applicable.

To exercise these rights, contact us below.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with the “Last updated” date.

11. Contact Us

If you have any questions or concerns, please reach out:

Optimus Transformative Medicine

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